

**2014-2015 Annual Report to the Chancellor - Division of Academic and Student Affairs
Dr. Mike Mullen**

We are a division of over 50 distinct programs and departments, with 522 faculty and staff and over 2000 student employees. We touch all corners of campus physically and programmatically. And, we do this efficiently; our 16030 funding of \$13,207,000, represents 1.8% of the total university 16030 funding. Our total budget of \$93,238,000 represents just 4.7% of the total university budget.

DASA's Vision is to "transform lives and inspire student success by helping every student achieve, graduate, and realize their full potential." Our Mission is to "**promote the success of the whole student.** In collaboration with our colleagues across campus, we prepare students to succeed academically, professionally and personally, to embrace a commitment to lifelong learning, and to become informed, engaged, and productive citizens." DASA's five overarching goals are laid out below in the accomplishments section as the organizing principle for the highlights of our work from this past year. Our goals directly address the Goals of the Pathway to the Future. DASA Goals I, II and III directly feed into Goal One and Goal V is directly related to Goal Four in the University Plan. And one can find strategies within our goals that also relate to NC State Goals Two, Three, and Five. Our accomplishments are many, and we could have included far more than listed here. Not every unit is represented, but that does not diminish the role that they play in the success of students, faculty and staff.

Accomplishment Highlights

**Goal I: Shape Your Life – Promoting Student Success through
Personal Responsibility in a Supportive Environment**

- Successfully transitioned New Student Programs to DASA and installed new, dynamic leadership (Michael Coombes). Programming has flourished, and our college partners are pleased with the direction we have gone. Orientations include the Respect the Pack Program to provide education and awareness to incoming first-year and transfer students around sexual assault and sexual violence.
- Successfully transitioned Summer START to DASA during summer 2014. We expanded the program to embrace college-based tracks for students, rather than the previously employed single tracks programming. This allows students to take most or all of their 6 hours credit in their college programs. START had 47 students in its first year, and had 265 from 8 countries and 11 states representing 40 majors, and 96.8% felt confident starting their freshman year after the experience.
- Worked with Louis Hunt and EMAS to establish the Academic Recovery Program to provide a mechanism for suspended students to return to campus with the assistance of mentors and a focused course – USC 298.

- Created the Student Ombuds Service (SOS) with Dr. Roger Callanan serving as the inaugural Ombudsperson. SOS served approximately 550 individual students in its first year with over 650 incidents, approximately 440 associated with absence verification and 210 associated with other student-institution issues and concerns.

Goal II: Open Your Mind – Promoting Student Success through Educational Innovation and Intellectual Growth

- Directed University College planning; the UC was official in July 2015 (University SP Implementation). The First Year College will now be the Exploratory Studies Program in the University College. Our advisory board, current students, and incoming students and their parents are all largely pleased with the move. Decreased administrative redundancy within the University College through discontinuation of a Vice Provost position.
- THINK Program successfully launched in Fall 2014 with 15 faculty, 371 students directly impacted. 93% of the THINK Faculty reported use of pedagogy in other courses, positively impacting other students. Over 40 faculty recruited for Fall 2015.
- Provided \$50K to Study Abroad to create the Chancellor's Study Abroad Scholarship, allowing approximately 20 low SES students an opportunity.
- Increased funding by ORIED and DASA for UG Research stipends from about \$40k to \$150K in past two years through F&A and Chancellor's Greatest Needs funding.
- More than 200 research proposals submitted to the Office for Undergraduate Research (OUR) this year, an increase of 30%. A total of 147 grants were funded impacting 192 students. OUR hosted the 2015 ACC Meeting of the Minds Undergraduate Research Conference. 107 students gave research presentations from multiple disciplines. OUR's 2014 summer program attracted 305 students from 96 colleges and universities from across the US and the globe to conduct and present research. The Spring 2015 symposium had 444 student presenters and 209 poster presentations.
- Successfully transitioned the administrative home of Global Perspectives Certificate from Study Abroad to DASA. The program currently has 240 students, with 28 graduated seniors this year, and 42 faculty mentors.
- The University Tutoring Center served approximately 3,000 unique undergraduate and graduate students for a total of over 22,000 contact hours through various tutorial pedagogies.
- Environmental Science initiated the new Sustainable Energy minor. Campus-wide in scope. Graduated 3 students in the new minor.
- Students in the Arts Entrepreneurship Program filed for two new patents with two more in pre-provisional status.

- The Fellowship Office reports that we received 31 awards across Boren, Critical Language, DAAD RISE, Fulbright (6), Gilman, Goldwater, Hollings, NSF-GRF categories, representing all 10 colleges.

Goal III: Build Your Community – Promoting Student Success through Engagement

- 302 students and faculty served on 21 ASB teams totaling over 9,000 service hours during fall, winter, spring, and summer break opportunities. The total service hours increased over 500 hours from the previous year.
- Housing worked with Tom Miller and EI to establish the Albright Entrepreneurs Village and the Garage in Innovation Hall at Wolf Ridge.
- Created NC State CARES team to provide support for students in crisis or who have been referred as exhibiting concerning behavior and whose behavior does not indicate a direct threat of harm to the NC State community. The 2014-2015 academic cycle was the program's first full year of operation with 411 reports of concerning behavior that allowed us to provide resources to affected students.
- Counseling Center created Mental Health Ambassadors program - a group of undergraduate and graduate students with a passion for mental health awareness and wellness education that provide peer-to-peer education and support to decrease stigma around mental health, help-seeking and self-care.
- Student Government and Student Involvement created the "It's On Us Campaign." In summer 2014, Student Body President, Rusty Mau, attended a White House conference on sexual assault on college campuses and the responsibility for student leaders to respond. Rusty charged Carson Shepherd with leading the initiative that asked students to sign a pledge, developed a public service announcement featuring students, faculty and staff across campus, and coordinating a screening of the Hunting Ground.
- In its first year, the NC State College Advising Corp (CAC) established partnerships with 10 schools in 5 counties. The CAC will be adding 5 counties and 13 schools for 15-16 academic year.
- NC State was again on the President's Higher Education Community Service Honor Roll.
- Delta Gamma sorority held formal groundbreaking in April for their house in Greek Village.

Goal IV: Serve the University: Providing Leadership for Student Success

- Our office provided high-level logistics and operational support in the wake of the shooting deaths of the Three Winners. I am extremely proud and grateful for the work of our staff during this most difficult time.
- Directed the EAB SSC Campus pilot and eventual decision to bring the platform to campus for three years, starting June 30, 2015. Our advising group firmly believes this is a great decision and will bring great functionality to our advising campus-wide.

- Established the University Academic Advising Council that is working on campus advising models and policies, advisor professional career ladder and evaluation, and assessment of advising for campus.
- Office of Undergraduate Courses and Curriculum, the Grad School, and DASA Tech field-tested, trained and implemented the CourseLeaf CIM Course module. This moves course development and approval into a digital work-flow model to enhance tracking and efficiency.
- Disability Services provided accommodations to 47 students with temporary conditions, testing accommodations for 1032 students on behalf of 940 faculty members, administered assistance for over 3,000 student examinations/quizzes, presented 35 workshops to 10,000 people, and managed the collection and access to digital notes for 74 classes.
- Reallocated resources from Health Promotion program to better address greatest needs and leverage strengths including: moved dietitians to the medical clinic; created new position to lead Alcohol and Substance Abuse prevention efforts in the Office of Student and Community Standards; created new Sexual Assault Assault/IPV Coordinator in the Counseling Center; and created new Assistant Director for Wellness Outreach and Education in the Counseling Center.
- We added 5 new counseling positions to the Counseling Center in 2014-15 through student fees (3), state funds (1) and internal reallocation (1). Created the Counseling Intern Program with 5 Interns to provide assistance on low-level cases and group counseling. In the past three years, we have grown our counseling staff from 18 full-time counselors to 24, plus the 5 Interns.
- The Counseling Center conducted 641 outreach programs connecting with 24,966 students, faculty, staff and parents. This is a 49% increase in programming and a 102% increase in campus community contacts reached by our services. There were 2,316 group-counseling contacts.
- The Career Development Center provided over 4,300 one-on-one student counseling sessions, 115 workshops attended by more than 3400 students, 1809 phone and e-counseling sessions, partnering on 73 career development events, serving over 7600 attendees, 10 career fairs serving more than 7860 students. There was a 16% increase in the number of companies conducting on campus interviews and a 22% increase in the number employer information sessions.
- Wolfpack Pick Up: Student Government took on ownership of the Wolfpack Pick Up program this year, a transportation program designed to help students with mobility impairments get around main campus. On average, drivers provided 25 rides a week, a total of 1,115 rides throughout the year.

- Completed installation of security cameras and card swipe systems on six residence halls valued at \$560,000. This project will be finished ahead of time in 2015-16.

**Goal V: Ensure Sustainability – Developing and Stewarding Resources
for Organizational Excellence**

- Created the DASA Marketing and Communications office resulting in production of Division newsletters, videos, and first ever hardcopy annual review for external consumption. Also, developed and deployed an exceptional new web presence at dasa.ncsu.edu.
- Began development of central business functionality with Dr. Barry Olson serving as Associate Vice Provost for Business Administration. We hired Katie Walston to provide high-level accounting expertise, brought in Pete Fraccaroli from Housing Facilities on a 25% appointment to assist with facility needs across DASA (Gregg Museum, Carmichael, etc), moved DASA Tech under Dr. Olson to provide better integration with other business services, and began using Laura deFreitas (Campus Life) and Teresa Peters-Sneed (SDHW) more intentionally at the division level for HR needs.
- Completed renovation of Career Development Center, 2nd floor of Pullen Hall (please visit!).
- Creation of a corporate sponsorship program with DASA Development to support the Career Development Center; State Farm committed \$85,000 to establish a state-of-the art sales and marketing training lab.
- Managed the student fee process to provide needed support for critical health and counseling needs while minimizing overall impact on students.
- Gregg Museum – Development team finished fundraising 3.9M. Broke ground on April 14 and will open in early 2016. This will be a transformational project at the east gate to campus.
- DASA Development brought in \$2,650,000 from various sources, primarily to fund the Gregg Museum. \$25,000 scholarship endowment for First Year College, \$25,000 gift from Bayer CropScience to support a pollinator garden that will be part of some THINK activities and the \$85,000 State Farm gift.

Concerns for 2015-16

- Several core programs are now being partially funded using soft money following budget cuts from the past several years.
- Equitable funding for Music, Health and Exercise Studies, and Environmental Science. Salaries are low and operating is minimal in each program.

- SPACE – Looking at ways to utilize Park Shops for central administration. High need for Student Ombuds Services, DSO, Counseling, Student Conduct, and TRiO space; expansion of tutoring and/or establishment of Learning Center, Veterans Resource Center.
- The construction of Stanhope Apartments and other student apartment projects on Hillsborough Street will add pressure to the local market.
- Lack of direct bus service to Wolf Ridge continues to be a **major** issue for residents.

Goals and Recommendations for 2015-16, by DASA Goal:

Goal I

- Recommend and begin implementation of plan for campus-wide first-year proactive advising model.
- Successfully roll out the EAB SSC Campus platform to improve advising and tutoring on campus.
- Expand our transfer advising capabilities in collaboration with our partners.
- Develop a Veterans Resource Center to meet the needs of current and former military students.
- Continue to enhance Summer START to serve more students more effectively. Working with OIA to do a freshman START Abroad in Prague next year.

Goal II

- Develop and establish a formal one-stop-shop for academic support. We are proposing a Learning Center that brings together academic coaching, tutoring, writing support, learning specialist support, disability services, evening drop-in academic advising and career counseling.
- Enhance organizational effectiveness for the University College, previously Academic Programs and Services, to improve our service ethos to campus.
- Continue to improve access to, and documentation of participation in, UG Research, Study Abroad, ASB and other high-impact educational programs.

Goal III

- Develop and schedule forums to provide support when community issues happen locally, nationally, and globally that affect our campus community. This includes additional opportunities for cultural competence and social justice training.
- Continue to improve our Living and Learning Villages, secure funding to provide Directors for all villages, and create processes for creating, running, and sun-setting villages.
- University Housing has developed a Scholars-in-Residence initiative as an integral part of the Living and

Learning Villages. The program works with the Village administrative councils to identify means to integrate classroom learning with extracurricular initiatives. Currently this initiative is active in the Global Village and Honors Village.

- Develop a comprehensive plan for mandatory freshman on-campus housing that could be implemented by Fall 2017 at the latest.

Goal IV

- Establish *Task Force on Campus Response to Student Deaths* in the wake of the student shootings in February and a traumatic suicide in April.
- Create campus-wide strategy for programs to address alcohol and substance abuse and Title IX issues.
- Recommend and implement an HR plan for a career-ladder for professional advisors based on experience and professional development.
- Work with the Graduate School and EMAS to improve the student withdrawal process.
- Establish a Student SRM for Enterprise Risk Management at the Executive Cabinet.
- Complete Carmichael Locker Room expansion and improvement project, and lay groundwork for new fee to build Carmichael facility.

Goal V

- Expand our central business services to include a central HR administrator, likely through reorganization of existing positions. Plan for a single DASA Business office by summer 2016.
- Develop effective Division-wide budgeting and reporting, improving efficiency and transparency.
- Develop equitable salary scales for Exploratory Studies advisors and faculty in Music and HES.
- Develop and execute a fund-raising campaign centered on supporting high-impact educational practices and other high-visibility programs in DASA, OIA. Spend targeted time interacting with likely donors.
- Improve functioning of targeted units in DASA that are struggling with leadership and communication issues.
- Develop budgets and funding for Honors, Scholars, Tutoring, Exploratory Studies (FYC), First Year Inquiry and other units to fully fund operations.
- Complete comprehensive reviews of: Fraternity and Sorority Life (formerly Greek Life, underway) and University Housing

Diversity (initiatives or programs)

- Counseling Center added two groups with a multicultural focus. The first, Transcending and Connecting, was designed for “any transgender, genderqueer, and non-binary gender identified individuals”. The second, International Student Support Group, was designed for International Students seeking support with challenges unique to living and studying away from the country of your origin.
- Numerous events and initiatives led by students on campus include: Student Government social justice mini-grants, Pan-Afrikan Festival Week, Senate Inclusion Act, Indigenous People’s Day Celebration Act, Respect the Pack and Diversity Breakfast during Wolfpack Welcome Week. This is in addition to hundreds of other programs and activities on campus.
- Multicultural Greek Council (MGC) with Fraternity and Sorority Life presented “I’m a Culture Not a Costume” which stemmed from a need for education on cultural appropriation in the NC State campus community. This year, the MGC collaborated with UAB to stage a silent protest on the Brickyard.
- In collaboration with the GLBT Center, University Recreation developed and implemented inclusive guidelines and processes that support transgender students’ participation in programs, services and facilities.

Staff (major new appointments, kudos, professional activities and recognition)

- **Rich Holly**, former dean of visual and performing arts at Northern Illinois, was hired as the new executive director for ARTS NC STATE.
- **Justine Hollingshead** received the NC State Award for Excellence as a result of her work with DASA and other staff to provide high-level logistics and operational support in the wake of the shooting deaths of Our Three Winners, Deah Barakat, Yusor Abu-Salha, and Razan Abu-Salha.
- **Carrie McLean** promoted to Assistant Dean for the University College for Academic Advising Services.
- **Millie Herget** with University College Exploratory Studies received the National Academic Advising Association’s Certificate of Merit in the Outstanding Primary Role Advisor Category.
- **Dr. Stephany Dunstan**, Assistant Director for Assessment, was awarded the Emerald Group Publishing and International Higher Education Teaching and Learning Association Outstanding Doctoral Research Award.
- EcoVillage Director, **Meghan Lobsinger**, and Assistant Director of Housing for West Campus, **Bryan Botts**, accepted the City of Raleigh’s Environmental Award for “Environmental Awareness” as the instructors and coordinators of the EcoVillage Sustainable Planning and Urban Development Sightseers.
- **Dr. Mike Mullen** named to Board of Directors for Hillsborough Street Community Service Corporation.