Strategic Plan
Implementation Overview

DASA – Division of Academic and Student Affairs
• Goal 1 – Promoting student success through personal responsibility in a supportive environment.

• Goal 2 – Promoting student success through educational innovation and intellectual growth.

• Goal 3 – Promoting student success through engagement.

• Goal 4 – Providing leadership for student success.

• Goal 5 - Developing and stewarding resources for organizational excellence.
Participation and Process So Far

- Activity One: Individual “Futuring” Exercise, January 2013
- Activity Two: Divergent Ideation Workshop January 2013
- Activity Three: Convergent Planning Seminar, February 2013
- Activity Four: External Stakeholders Input (Symposium), March 2013
- Activity Five: Drafting Workshop, April 2013
- Draft Review in May 2013
Mission and Vision

At our core, we promote the success of the whole student. In collaboration with our colleagues across campus, we prepare students to succeed academically, professionally and personally, to embrace a commitment to lifelong learning, and to become informed, engaged, and productive citizens.

To transform lives and inspire student success by helping every student achieve, graduate, and realize their full potential.
Goal 1 – Shape Your Life (Lisa Zapata)

- **Implementation Team 1A:** Establish a process for students to develop a personal strategic plan; Develop a co-curriculum to help guide purposeful student involvement and meaningful connections to curricular learning; Develop and implement a co-curricular transcript; Develop and distribute to faculty a co-curricular programming guide that can support curricular learning.

- **Implementation Team 1B:** Expand and enhance the First Year Experience and Initiatives; Complete the transition of Summer START and Transfer START into DASA and expand the programs to meet the needs of more students; Develop second year student experiences and Initiatives; Develop effective programming to increase retention and progress towards degree.

- **Implementation Team 1C:** Develop transfer student experiences and initiatives; Develop effective programming specifically for transfer students to ensure they are aware of all opportunities available to them in their academic journey.
Goal 2 – Open Your Mind (Jose Picart)

- **Implementation Team 2A**: Structural - Provide academic home for exploratory students; Establish a transfer advising center; Align all "programs of excellence" across the university.

- **Implementation Team 2B**: Academic - Align academic functions and departments in DASA; Serve as incubator/home for interdisciplinary undergraduate curricula; Develop procedures to identify and manage service-learning courses.

- **Implementation Team 2C**: Increase Participation in HIP - Increase participation in undergraduate research and scholarly creativity; Increase participation in living and learning villages; Increase participation in service and community based learning; Increase participation in study abroad, ASB, etc; Expand access to academic support services like tutoring, advising, disability services, and counseling services; Increase participation in cooperative education programs, internships, and other career-related programming.

- **Implementation Team 2D**: Common Intellectual and Cultural Experiences - Expand First Year Inquiry (FYI) program to all first year students; Provide inquiry courses for second year students; Enhance the Common Reading Program; Promote seminars, workshops, symposia and cultural events across campus.
Goal 3 – Build Your Community
(Tim Luckadoo)

• Implementation Team 3A: Promote success of non-traditional students; Work with EMAS to establish a Military Support Center.

• Implementation Team 3B: Promote success of non-traditional students; Enhance services for international students in collaboration with the Office of International Affairs.

• Implementation Team 3C: Develop student pride through traditions, the celebration of achievement and excellence, and other supporting activities; Review the Pride in Place report and implement recommendations appropriate to DASA.

• Implementation Team 3D: Strengthen campus commitment to diversity and inclusion; Increase collaboration with the Office of Institutional Equity and Diversity (OIED) and OIA to promote US and Global diversity initiatives; Establish a DASA Task Force on Diversity and Inclusion; Enhance commitment to diversity and inclusion through community outreach to K through 12 or pre-college programs.
Goal 4 – Serve the University (Carrie Zelna)

• **Implementation Team 4A:** Lead campus efforts to improve retention, persistence, and graduation rates; Utilize student success literature to develop a research model to determine impact of programs and identify new strategies to impact student success.

• **Implementation Team 4B:** Identify and develop academic policies and procedures that promote student success; Define and implement structures and strategies that ensure compliance with academic policies, regulations, and rules in fostering student success; Align processes to ensure compliance with accreditation, UNC-GA, and legislative policies; Enhance communications to faculty, colleges, and advisors regarding academic policies and procedures related to course and curriculum development, the General Education Program (GEP), and student success initiatives.
Goal 5 – Ensure Sustainability (Barry Olson)

- **Implementation Team 5A**: Development/Alumni/Communications -
  Establish a DASA Development Office and a culture of development; Establish a DASA-wide Development Advisory Board and consider the creation of new subunit advisory or councils as needed; Develop a comprehensive and robust communications capacity; Complete a communications audit; Implement a comprehensive communications strategy; Strengthen DASA advisory boards to provide maximum support to DASA programs; Assess current advisory boards to determine their effectiveness and consider opportunities for development relationships with board members; Enhance relationships with alumni; Enhance communications with alumni who have been active in our programs and activities; Develop programs to bring alumni back to participate in programs, mentoring opportunities, etc.

- **Implementation Team 5B**: Facilities, Business & Support Services -
  Reorganize and enhance facilities and division level services; Evaluate opportunities for bringing programs and services into closer proximity and/or into locations that serve students where they live and learn; Renovate existing space for multiple uses that promote new ways to learn, interact and grow; Develop, maintain and regularly evaluate Division resources (facilities, personnel, funding); Deepen the culture of assessment throughout the Division; Improve data acquisition (e.g., ID Card swipes) across DASA programs to improve program assessment.
Goal 5 – Ensure Sustainability (Barry Olson)

- Implementation Team 5C: Assessment - Reorganize and enhance facilities and division level services; Continuously evaluate division level services (e.g., DASA Tech, DASA Business Administration) to ensure effectiveness and efficiency; Deepen the culture of assessment throughout the Division; Require all units to participate fully in assessment of their programs for effectiveness.
Where do we go from here?

- Sign up via the online form for your Implementation Team preferences. This is due by Friday May 30th.
- Goal leaders will meet the week of June 2nd to determine team assignments.
- Teams notified the week of June 9th.
- First meeting by the end of June. Goal leaders will be in touch via email.
- Early fall semester – first draft of outcomes and deadlines due.
- Review the website: http://dasa.ncsu.edu/strategic-planning