

Mission

As a public forum for free expression, the student media at North Carolina State University exist to inform and to entertain, first and foremost, the students followed by members of the surrounding community and peers in the journalism profession. Working in student media gives participants hands-on experience in the mass media which will assist them regardless of their career goals. By upholding the highest standards of journalistic ethics, the student-run media will help students become competent as ethical and responsible adults, who are enthusiastic about their future involvement in human affairs and optimistic about their future.

History

The first *Agromeck* yearbook was published in 1903, making it the University's oldest publication. *Technician* newspaper began in 1920, while WKNC 88.1 FM radio and *Windhover* literary magazine started in the 1960s. Student Media expanded again in 1992 with the publication of *Nubian Message*, a weekly multicultural newspaper. Wolf TV joined the Student Media operation in 2009 to provide video content for the other media.

People

- Six professional and support staff
- 220 paid and volunteer student positions, ranging from entry-level disc jockey, reporter, photographer, videographer, designer, DJs and sales representatives to editor or manager for each medium

Activities

- ***Technician*** has printed daily since 2000, one of only three daily college newspapers in North Carolina.
- ***Nubian Message*** continues to represent the African-American voice across the N.C. State campus.
- **WKNC 88.1 FM** is a 25,000-watt radio station on air 24/7/365 and online at wknc.org and is dedicated to local and alternative music programming. WKNC and its DJs are consistently recognized as among the best in the Triangle.
- ***Agromeck*** earned five Pacemaker national awards and three Gold Crowns since 2004.
- ***Windhover*** received the Pacemaker national award twelve times and the Gold Crown twice.

Participation

- *Technician* circulates more than **11,000 print newspapers** every weekday at locations across N.C. State's three campuses.
- *Nubian Message* has a weekly distribution of **750 print newspapers**.
- N.C. State students make up an estimated **40 percent** of WKNC's listening audience.
- **1,000 graduating seniors** receive a copy of *Agromeck*,
- **2,500 copies** of *Windhover* are distributed each year.

Contact

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