

DASA Strategic Plan Town Hall

Wednesday February 8, 2017

9am – 11am

Talley Ballroom

Think and Do.



What To Expect

- Welcome
- Overview
- Goal and team leaders - 5 minutes per implementation team
- Timeline moving forward
- Questions

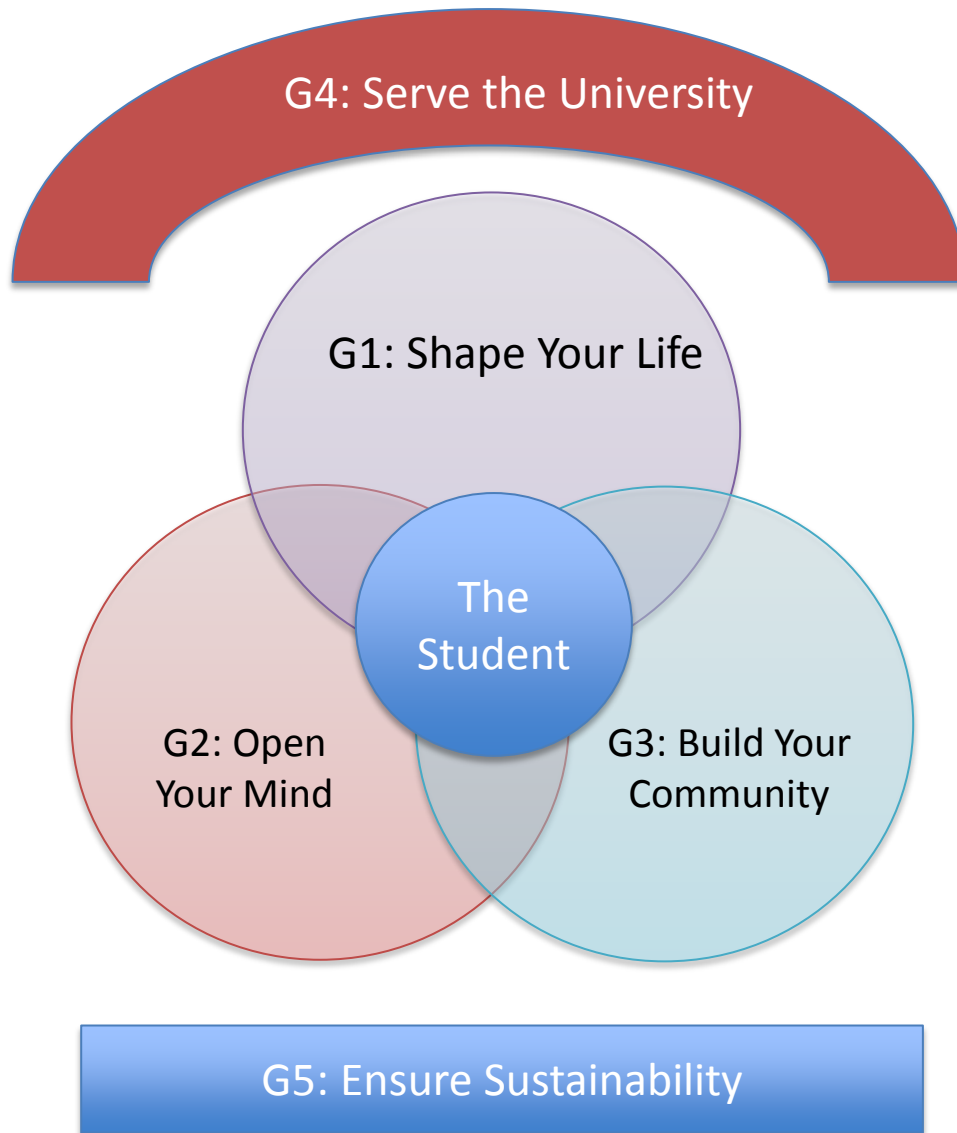


Mission and Vision

At our core, we promote the success of the whole student. In collaboration with our colleagues across campus, we prepare students to succeed academically, professionally and personally, to embrace a commitment to lifelong learning, and to become informed, engaged, and productive citizens.

To transform lives and inspire student success by helping every student achieve, graduate, and realize their full potential.





- Goal 1 – Promoting student success through personal responsibility in a supportive environment.
- Goal 2 – Promoting student success through educational innovation and intellectual growth.
- Goal 3 – Promoting student success through engagement.
- Goal 4 – Providing leadership for student success.
- Goal 5 - Developing and stewarding resources for organizational excellence.



Participation and Process So Far

- 2012-2013: Initial ideation and strategic plan development.
- Fall 2013: Launch of implementation teams with over 140 DASA staff members involved in moving our plan forward.
- Summer 2015: Phase 1 team updates with some initiatives moving toward completion.
- Summer 2016: DASA leadership cabinet engaged in an environmental scan identifying new initiatives to be included in Phase 2 with over 25 original initiatives moved to completion.
- Fall 2016: Phase 2 begins with team restructuring and the creation of a Strategic Planning Leadership Committee.
- Spring 2017: Implementation team leader training; Phase 2 teams operational and some Phase 1 initiatives still in progress.



Strategic Planning Leadership Committee

- **Co-Chairs:** Stephany Dunstan and Sean Cassidy
- **Committee Members:** Melissa Green, Fred Eaker, and Tommy Holden
- **Shepherds:** Carrie Zelna, Justine Hollingshead, and Nicole Guistwite



Goal 1 – Shape Your Life (Dr. Lisa Zapata)



Implementation Team 1A

Initiative 1.1.1: Develop a co-curriculum to help guide purposeful student involvement and meaningful connections to curricular learning

Initiative 1.1.2: Develop and implement a co-curricular transcript

Initiative 1.1.3: Develop and distribute to faculty a co-curricular programming guide that can support curricular learning

- Reviewing co-curricular transcript begun in Phase 1
- Investigating electronic means of documenting co-curricular activities (APPs)
- Discussing various means of presenting information to students that is clear, comprehensive and relatable to interests including:
 - use of printed guidebook for student and faculty/advisor use
 - creating workshops that would be offered through various offices (Residence Life)

Team Members

Bradford Hill – TRIO

Chester Brewer – University Scholars

Donna Burton – Academic Advising

Pam Floryanzia – Career Development Center

Quentin Hodges – New Student Programs

Sabina Vermeulen – Disability Services Office

Bryan Botts – Housing

Chris Jefferson – Fraternity & Sorority

Jordan McMican – Exploratory Studies

Leslie Dare – DASA Tech Services

Renee Harrington – Health Exercise Studies

Lori Ghosal – Career Development Center

Dr. Lisa Zapata – Goal Leader



Implementation Team 1B

Expand opportunities for each student to have an anchoring relationship with mentoring.

- 1.5.1: Develop a mentoring program for first-year students that connect them to faculty, professional staff, and upper-division students.

Semester tasks:

- Collect list of mentor programs currently offered at NC State and identify population, resource, and experience gaps
- Research best practices for mentoring models, examining peer institutions
- Develop a definition of the ideal mentoring experience to use as a baseline for creating a program



Goal 2 – Open Your Mind (Dr. Barbara Kirby)



Team 2B

Goal 2: Promoting student success through educational innovation and intellectual growth

Team members are working as a group and will determine which initiatives they wish to focus on at next meeting.

Members: Patti Baynes, David Conner, Michael Coombes, Adam Culley, Sarah Fayard, Susan Grant, Kasey Harris, Cameron Hill, Durrell Hurst, Sarah Beth May, Elizabeth Nelson, Marquette Russell.



Team 2A - Initiative 2.1.3, 2.16

Team Leader: Dr. Dan Monek

2.1.3 Serve as an incubator and where appropriate, the home for interdisciplinary undergraduate curricula

2.1.6 Study the potential for Multi or Interdisciplinary Bachelor's Degree program (Phase2)

- Exploring strategies for how university college serves as an Incubator for interdisciplinary or multidisciplinary curricular structures.



Initiative 2.2.1

Team Leader: Judy Day

2.2.1: Increase participation in undergraduate research and scholarly creativity across all colleges and improve our tracking of these activities.

- Exploring College and Department tracking of undergraduate research with faculty
 - Review previous reports
 - Determine feasibility of creating a High Impact Practice committee
 - Expand activities for Phase 2



Initiative 2.2.2

Team Leader: Kathleen Ruppe

2.2.2 Increase participation in living and learning villages among incoming freshmen and provide more opportunities for upper-division students to continue to participate in the villages.

- Review previous reports
- Determine feasibility of creating a High Impact Practice committee
- Expand activities for Phase 2



Other 2B Initiatives

Team Leader: Heather Sanderson

- **Initiative 2.2.5:** Increase participation in service and community-based learning.
- **Initiative 2.2.6:** Increase participation in Study Abroad, Alternative Service Breaks, and other educational programs that enhance understanding and appreciation for diversity and cultural differences.
 - Review previous reports
 - Determine feasibility of creating a HIP committee
 - Expand activities for Phase 2



Goal 3 – Build Your Community

(Dr. Carrie McLean)



Pride in Place Areas of Attention

- Signature Events – Packapalooza, Homecoming, Graduation, Convocation, Krispy Kreme Challenge, Welcome Week, Hoops4Hope, Respect the Pack
- Tradition Keepers/The Brick (app and booklet)
- Pride Ambassadors
- Onboarding | Belltower

Pride in Place Survey Link: go.ncsu.edu/pride-survey

Implementation Team 3A

Carrie McLean, Goal Leader, Assistant Dean of University College, Director of Advising

Tara Mullins, Team Leader, Director of Dance, Arts NC State University

Mary Yemma, Assistant Director, Training, Development and External Relations, Dept. of University Recreation

Ben Strunk, Assistant Director, Sports Programs, Dept. of University Recreation

Courtney Jones, Career Identity Coach, CHASS

J. Kala Bullett, Associate Director for Selection, Education and Student Behavior, University Housing

Joshua Welch, Associate Director, Fraternity and Sorority Life

Tiffany Chan, Projects Coordinator, University Housing

Goal 4 – Serve the University (Dr. Carrie Zelna)



Goal 5 – Ensure Sustainability (Dr. Barry Olson)



Implementation Team 5A

- Develop programs to bring alumni back to participate in programs, mentoring opportunities, etc.
- Team Members
 - Veronica Cooley-Perry (University Housing)
 - Nick Drake (Military and Veteran Services)
 - Logan Graham (Music Department)
 - Randy Bechtolt (Health and Exercise Studies)
 - Marcy Bullock (Career Development Center)
 - Andre Johnson (College of Education)



Implementation Team 5B

5.6.2: -- Improve data acquisition (e.g., ID Card swipes) across DASA programs to improve program assessment.

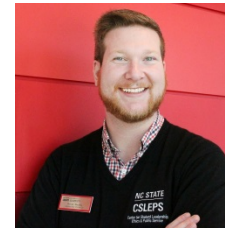
Our Big Questions

- ❖ What data is being collected now, where, and how?
- ❖ How do we catalog and understand the relationship of the student experiences (data points) and for what purposes?
- ❖ How will data acquisition shape other strategic goals? (e.g. Co-curricular Transcript)
- ❖ Are units within DASA using inter and intra divisional data points to inform practices and how so?

Our Next Steps

- ❖ Reviewing previous Phase 1 Strategic Team work
- ❖ Mapping existing data acquisition systems
 - Trey Standish – Data Research Analyst , EMAS
 - University Systems
 - Jordan Luzader – DASA Office of Assessment
 - DASA Program Systems
- ❖ Meeting with DASA Units

The Goal Team



Brian Mathis
CSLEPS



Andrea Becker
University Housing



Kyle Blochl
TRIO Programs



Implementation Team 5C

- **Initiative 5.7.1:** Host a conference highlighting the impacts of partnerships of the curricular and co-curricular.

Li Marcus

Undergraduate Courses and Curricula
and Academic Standards

Laura Stott

Student Involvement

Dr. Genia Sklute

University Honors Program

Ken Johnson

University Scholars Program

Plans and Updates

In first phases

Gauging interest and experiences represented in DASA.

First meeting upcoming!



Strategic Plan Timeline

Timeline Moving Forward

SPRING 2017	SUMMER 2017	FALL 2017	SPRING 2018	SUMMER 2018	FALL 2018	SPRING 2019	SUMMER 2019	FALL 2019	SPRING 2020
<p>January 10 Facilitator Training</p>	<p>July 15 Phase 1 & 2 Reports Due</p>	<p>September Post Status Reports to Website</p>		<p>July 15 Phase 1 & 2 Reports Due</p>	<p>September Post Status Reports to Website</p>		<p>July 15 Phase 1 & 2 Reports Due</p>	<p>September Post Status Reports to Website</p>	
<p>February 8 9 - 11 AM Town Hall</p>			<p>February Town Hall</p>			<p>February Town Hall</p>			<p>Integrate Town Hall with DASA EOY Event</p>
<p>April Team Leader Checks</p>		<p>September Team Leader Checks (Reminder for next Town Hall)</p>	<p>April Team Leader Checks</p>		<p>September Team Leader Checks (Reminder for next Town Hall)</p>	<p>April Team Leader Checks</p>		<p>September Team Leader Checks (Reminder for next Town Hall)</p>	<p>Strategic Plan Report to Provost</p>

Ways to Get Involved AND Stay Connected

- Website
- Reach out to goal and team leaders
- Attend DASA Co-Working days
- Watch for updates in the DASA Connections



