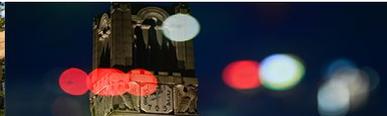# go.ncsu.edu/dasastrategicplan

DASA Strategic Plan Town Hall

Tuesday, February 27, 2018
10am
Talley Mountains Ballroom

Think and Do.

Morning Overview

- Welcome
- Brief overview - big picture of our strategic plan
- Accomplishments
- Process and Metrics
- Goal area updates
- Timeline and what to expect moving forward
- Questions

Mission and Vision

At our core, we promote the success of the whole student. In collaboration with our colleagues across campus, we prepare students to succeed academically, professionally and personally, to embrace a commitment to lifelong learning, and to become informed, engaged, and productive citizens.

To transform lives and inspire student success by helping every student achieve, graduate, and realize their full potential.
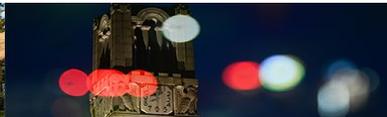
G4: Serve the University

G1: Shape Your Life

The Student

G2: Open Your Mind

G3: Build Your Community

G5: Ensure Sustainability

- Goal 1 – Promoting student success through personal responsibility in a supportive environment.

- Goal 2 – Promoting student success through educational innovation and intellectual growth.

- Goal 3 – Promoting student success through engagement.

- Goal 4 – Providing leadership for student success.

- Goal 5 - Developing and stewarding resources for organizational excellence.
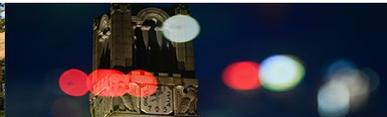
What Has Happened So Far

- 2012-2013: Initial ideation and strategic plan development
- Fall 2013: Launch of implementation teams
- Summer 2015: Phase 1 team updates
- Summer 2016: DASA leadership engaged in Phase 2 brainstorming
- Fall 2016: Phase 2 begins and the Strategic Plan Leadership Committee was formed
- Spring 2017: Implementation team leader training; Phase 2 teams operational and some Phase 1 initiatives still in progress, Town Hall with Division.
- Summer 2017: Phase 1 and 2 reports
- Fall 2017: Status reports and Team Leader check-in meetings
- Spring 2018: Town Hall with Division

Accomplishments

- Orientation, first year and transfer programs and services
- Wolfpack Welcome Week Programming
- First year live-on requirement
- Creation of University College

Accomplishments

- Establishment of a transfer advising center
- Programs of excellence alignment (Scholars and Honors)
- Creation of Military and Veterans Services
- Establishment of a Diversity Committee following taskforce recommendations
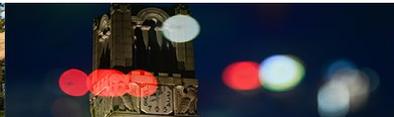
Accomplishments

- Advising -
  - Advising Academy
  - Walk-in advising
  - Intercampus Transfer
- Acquire & implement Student Success GPS
- Implement CourseLeaf software

Accomplishments

- Created DASA Central Services
  - Development Office and Student Success Board
  - Marketing and Communications
  - Finance
  - Human Resources

Process

Team Lead
- Resolution determined by the Goal Leader. May be in the form of research/recommendations/ interventions/services/programs
- Team Lead provides the status or resolution of a team level initiative to the Goal Lead

Goal Lead
- Goal Lead presents status or resolution to DASA Cabinet

DASA Cabinet
- DASA Cabinet decides the "home" of the initiative moving forward and tasks this unit or point person with overseeing the progress of the initiative for the future. The "home" may be at the unit level, a point person, or the lead of a group

Goal Lead
- Goal Lead communicates the decision made by the Cabinet to the Team Lead AND works with the supervisors of the impacted stakeholders to determine the best approach for communication of the decision
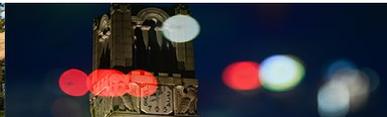
Team Lead and Unit / Point Person
- Team Lead communicates the status or resolution to the team
- Once the unit or point person has been informed of the new responsibility, the Team Lead (and possibly the entire team) meets with the person or unit to share the report and answer questions

Unit /Point Person and Leadership
- Unit (or Point Person) works with their leadership on development of next steps

Unit / Point Person
- Unit (or Point Person) communicates next steps to the Team Lead

Team Lead
- Team Lead communicates next steps to their Strategic Planning Implementation Team
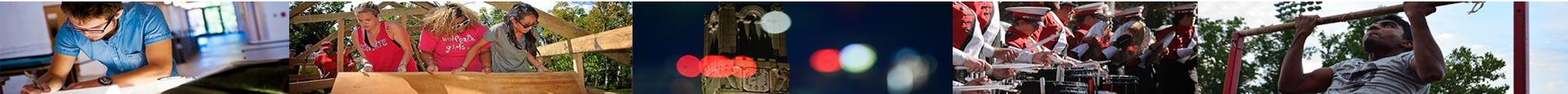- The Team is officially disbanded

Goal Lead and Unit / Point Person
- Goal lead and Unit or Point Person complete metrics at the strategic planning level

# Phase 1, Phase 2, Ongoing, Completed OH MY

What does it all mean?

Metrics- Measuring Success

"Success" to be determined by the goal leader and implementers

1. Accountability: High level metrics such as retention, participation numbers
2. Improvement: Usually at the learning outcome level
3. Report
   a. Baseline, Goal, Year 1, Year 2, Year 3, interpretation summary
   b. Phase 1 First Report due Summer 2018
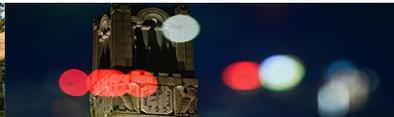
Example Metrics

Advising Academy (Donna Burton)

1. Did we develop it?
2. How often is it delivered?
3. Number of colleges and advisors (faculty and primary)
4. Satisfaction: Recommend to a colleague and open-ended question
5. Learning: Rubric Data applied to case- overall

Goal 1 – Promoting Student Success through Personal Responsibility in a Supportive Environment
(Shape Your Life - Lisa Zapata)

Strategy 1.1

Establish a process for students to develop Personal Strategic Plans that assists them in identifying opportunities to participate in activities that enhance their health and wellness, high-impact practices, student organizations, co-curricular activities and opportunities to expand their exposure to US and global diversity and culture.
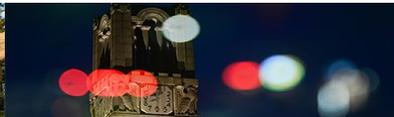
Goal 1 – Promoting Student Success through Personal Responsibility in a Supportive Environment
(Shape Your Life - Lisa Zapata)

Initiative 1.1.1 Develop a co-curriculum to help guide purposeful student involvement and meaningful connections to curricular learning.

**Initiative 1.1.2** Develop and implement a co-curricular transcript.

Initiative 1.1.3 Develop and distribute to faculty a co-curricular programming guide that can support curricular learning.

Goal 1 – Promoting Student Success through Personal Responsibility in a Supportive Environment (Shape Your Life - Lisa Zapata)

Update

- Team Lead Lori Ghosal
- Final Report submitted
- DASA Cabinet approved
- Home = Career Development Center and Student Involvement
  - Identify all activities
  - Implement technology
  - Pilot Program, Fall 2018
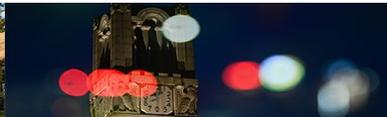
Goal 1 – Promoting Student Success through Personal Responsibility in a Supportive Environment (Shape Your Life - Lisa Zapata)

Strategy 1.5

Expand opportunities for each student to have an anchoring relationship with mentoring.
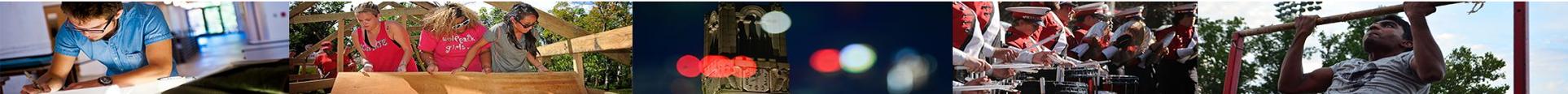
Initiative 1.5.1

Develop a mentoring program for first-year students that connect them to faculty, professional staff, and upper-division students.

Goal 1 – Promoting Student Success through Personal Responsibility in a Supportive Environment (Shape Your Life - Lisa Zapata)

Update

- Team Lead Genna Martella
- Research Paper Submitted
- Insufficient information to move forward
- DASA Cabinet approved recommendation

Goal 1 – Promoting Student Success through Personal Responsibility in a Supportive Environment (Shape Your Life - Lisa Zapata)

Strategy 1.6 Strengthen campus commitment to wellness

Initiatives:

- Develop institutional wellness policies
- Develop centralized communication strategy
- Develop a Student Wellness Advisory Group
- Execute a comprehensive assessment plan

Goal 2 – Promoting Student Success Through Educational Innovation and Intellectual Growth (Open Your Mind - Bret Smith)

2.1.3: Serve as an incubator and, where appropriate, the home for interdisciplinary undergraduate curricula (Environmental Science, First Year Inquiry, Quality Enhancement Plan - QEP, future interdisciplinary degrees).
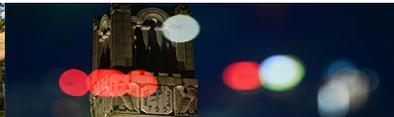
Goal 2 – Promoting Student Success Through Educational Innovation and Intellectual Growth (Open Your Mind - Bret Smith)

- 2.2: Expand access to high impact educational programs and practices.
- 2.2.1: Increase participation in undergraduate research and scholarly creativity across all colleges and improve our tracking of these activities. (Phase 2: 2B)
- 2.2.2: Increase participation in living and learning villages among incoming freshmen and provide more opportunities for upper-division students to continue to participate in the villages.

Goal 2 – Promoting Student Success Through Educational Innovation and Intellectual Growth (Open Your Mind - Bret Smith)

- 2.2.10: Increase participation in cooperative education programs, internships, and other career-related programming. (Phase 2: 2B)
- 2.2.11: Enhance students' higher-order thinking competencies, including critical evaluation, creative thinking, and reflection on their own thinking, through our institutional Quality Enhancement Plan. (Phase 2: 2B)

Goal 3 – Promoting Student Success through Engagement
(Build Your Community - Carrie McLean)

Initiative 3.3: Strengthen campus commitment to diversity and inclusion

Ongoing Strategy 3.3.4:   In addition to current diversity initiatives at the unit level, the DASA Diversity Diversity Committee formed in 3.3.2 will develop a diversity plan for the division

Update: Team is providing workshops and town halls. While they are discussing strategic direction they have not yet drafted a new strategic plan. The goal is to align DASA's plan with the University's strategic plan/direction for diversity.They expect continued collaboration with OIED in order to accomplish this goal. They continue to operate under the strategic direction outlined in the 2013 plan for Division of Student Affairs.
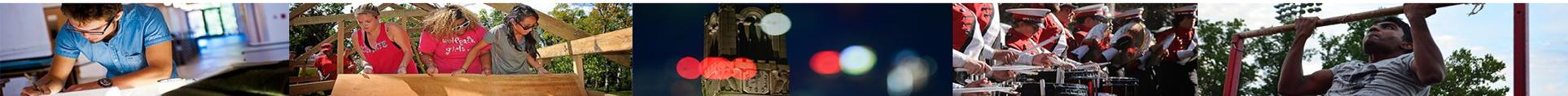
Goal 4 – Providing Leadership for Student Success (Serve the University - Carrie Zelna)

Phase 2

- Early Warning Systems(4.1.2)
  - DASA
  - EAB
  - Carrie McLean and UAAC
- Academic Success Center (4.1.6)
  - Barbie Windom, Mike Mullen, Pete Fraccaroli, Carrie Zelna, Chris Ashwell
- Implement Advising Recommendations (4.2.4)
  - Carrie McLean UAAAC

Goal 5 – Developing and Stewarding Resources for Organizational Excellence
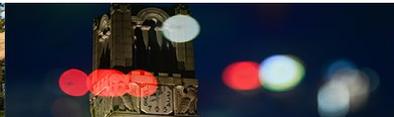# (Ensure Sustainability - Barry Olson)

- **5.5.2: Develop programs to bring alumni back to participate in programs, mentoring opportunities, etc.**
  - Met with smaller committee, led by Veronica Cooley, through fall 2017.
  - Discussions of how to engage alums as members of DASA, as well as their college units.
  - Engaged with Alumni Office to discuss how DASA can assist in gathering data, but also in utilizing existing data in future.

Goal 5 – Developing and Stewarding Resources for Organizational Excellence
# (Ensure Sustainability - Barry Olson)

- **5.6: Create a series of recommendations on how DASA could best utilize data.**
  - Led by Brian Mathis, team met with Office of Assessment, EMAS, OIRP to determine ways data can be used successfully, while not 'reinventing the wheel'.
  - Recommendations were shared that will help us shape a philosophical approach to use of data across the division. As such, committee work is on hold until further guidance is given from leadership.

Goal 5 – Developing and Stewarding Resources for Organizational Excellence
(Ensure Sustainability - Barry Olson)

- **5.7.1: Host a conference highlighting the impacts of partnerships of the curricular and co-curricular. NEW 2016**
  - Led by Li Marcus. Committee met to determine ways to add to professional development across the division.
  - Agreed to work with the Professional Development Committee to provide programs during spring conference as a prototype for future conferencing.
 - Work continuing!
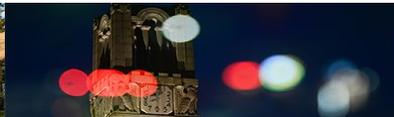
NC STATE Academic and Student Affairs

Strategic Plan Timeline

Timeline Moving Forward

SPRING 2017	SUMMER 2017	FALL 2017	SPRING 2018	SUMMER 2018	FALL 2018	SPRING 2019	SUMMER 2019	FALL 2019	SPRING 2020
January 10 Facilitator Training	**July 15** Phase 1 & 2 Reports Due	**September** Post Status Reports to Website		**July 15** Phase 1 & 2 Reports Due	**September** Post Status Reports to Website		**July 15** Phase 1 & 2 Reports Due	**September** Post Status Reports to Website	
February 8 9 – 11 AM Town Hall			**February** Town Hall			**February** Town Hall			Integrate Town Hall with DASA EOY Event
April Team Leader Checks		**September** Team Leader Checks (Reminder for next Town Hall)	**April** Team Leader Checks		**September** Team Leader Checks (Reminder for next Town Hall)	**April** Team Leader Checks		**September** Team Leader Checks (Reminder for next Town Hall)	Strategic Plan Report to Provost

NC STATE UNIVERSITY
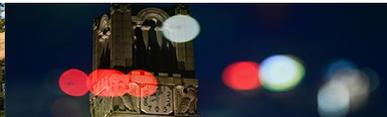
Division of Academic and Student Affairs

THINK AND DO THE EXTRAORDINARY

Support Student Success →

Strategic Plan

The Division of Academic and Student Affairs began developing a strategic plan for the division in 2012. Through a rigorous process involving division-wide meetings, conferences, and retreats, the 2013-2020 DASA Strategic Plan was developed. The effort was led by the Office of Assessment and engaged a wide selection of individuals from across the division. Its implementation began in Fall 2014 and is expected to continue until 2020.

2013 – 2020 DASA Strategic Plan

Goals

> **Goal One: Shape Your Life:** Promoting student success through personal responsibility in a supportive environment

> **Goal Two: Open Your Mind:** Promoting student success through educational innovation and intellectual growth

OFFICE OF THE VICE CHANCELLOR AND DEAN

> Vice Chancellor and Dean

> Leadership

> Strategic Plan

> Committees and Task Forces

> Reports, Publications, and Presentations

> DASA Organizational Chart

> Business Administration

> Human Resources

> Marketing and Communications